



January 17, 2012

Dear Friends of Achievement Academy,

As you know, Achievement Academy is a local non-profit United Way agency that provides services to children with developmental delays/disabilities, birth through six years of age, and their families through education, support, therapy, advocacy and resources. Currently we have three locations - Lakeland, Bartow and Winter Haven.

Our 6th Annual Rise & Shine Walk for Kids is coming up Saturday, March 10, 2012 at the First Presbyterian Church in Lakeland. This is a fun event where friends and community members walk Lake Hollingsworth in bright colored t-shirts to raise awareness for children with special needs.

I am writing to ask you to consider supporting this event by participating or becoming a sponsor. The levels of sponsorship range from a *Sunrise Sponsorship of \$250* to a *Lakeside Sponsorship of \$1,000*. Please see the enclosed flyer regarding the various levels of sponsorships and your registration form. This is an exciting opportunity to join us and show community support. Please come join us at our 6th Annual Rise & Shine Walk for Kids and walk to change the lives of children with special needs. This year we will also be utilizing an online website where each registrant can have his or her own fundraising site to solicit sponsors.

Use the attached forms to sign up or visit www.achievementacademy.com and sign up to sponsor, start a team, or walk as an individual.

Sincerely,

A handwritten signature in cursive that reads 'Cece Christian'.

Cece Christian
Development Coordinator

**Pledge on line at www.achievementacademy.com or make checks payable to:
Achievement Academy, 716 E. Bella Vista Street, Lakeland, FL 33805
Contact Cece Christian with questions: 863/683-6504 Fax 863/688-9292**



A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352, WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.





Saturday, March 10, 2012
7:30 am Registration • 8:00 am Start
First Presbyterian Church, Lakeland

Registration \$5.00 per participant (excluding children under 12 years).
Shirts can be purchased for \$10 each.

Raise \$100 and your name will be printed on the back of the t-shirt!
Deadline will be Feb. 13, 2012

Name to appear on t-shirt: _____

Ask your friends and family to register and walk too!

Sponsorship Opportunities

_____ **Sunrise Sponsor \$250**

- Name on back of shirt
- Name on banner
- Recognized in press release and website

_____ **Early Riser Sponsor \$500**

- Name on back of shirt
- Name on banner
- Recognized in press release, Newsletter & website
- Signage with name displayed around the lake
- Booth space to set up at event

_____ **Lakeside Sponsor \$1,000**

- Name on back of shirt
- Name on banner
- Recognized in press release and newsletter
- Name recognition on website
- Company banner displayed at start & finish
- Booth space to set up at event

Walk to change the lives of children with special needs!

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